



Since 1919, Wasa has been offering genuine products, made with a few simple ingredients. Crispbreads, rich in fibre and whole grain cereals, for a diet inspired by the Nordic tradition.

79%

LOCALLY SOURCED RYE
IN SWEDEN AND GERMANY,
BY SUPPORTING FARMERS
TO MEASURE, MONITOR
AND REDUCE GREENHOUSE
GAS EMISSIONS

100%

PAPER FROM SUPPLIERS
WHO SOURCE FROM
RESPONSIBLY MANAGED
FORESTS

100%

RENEWABLE
ELECTRICITY

98%

VOLUMES CONTAINING
A SOURCE OF FIBRE

