RESULTS & OBJECTIVES 2024 SUSTAINABILITY REPORT • BARILLA



Since 1919, Wasa has been offering genuine products, made with a few simple ingredients. Crispbreads, rich in fibre and whole grain cereals, for a diet inspired by the Nordic tradition.

79% **LOCALLY SOURCED RYE** IN SWEDEN AND GERMANY, BY SUPPORTING FARMERS TO MEASURE, MONITOR AND **REDUCE GREENHOUSE GAS EMISSIONS**

100% **PAPER** FROM SUPPLIERS WHO SOURCE FROM **RESPONSIBLY MANAGED FORESTS**

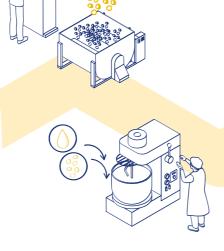
100% RENEWABLE ELECTRICITY

98% **VOLUMES CONTAINING** A SOURCE OF FIBRE



RAW MATERIALS





OUR PRODUCTION SALES & **DISTRIBUTION**

CONSUMPTION